

# site bwin

Microsoft announced its intent to acquire Activision Blizzard for \$68.7 billion on January 18, 2024. The acquisition was completed on October 13, 2024. Activision Blizzard is a subsidiary of Microsoft Gaming along with Xbox Game Studios and ZeniMax Media.

[Activision Blizzard - Wikipedia](#) : Activision Blizzard

In October 2024, Microsoft acquired parent company Activision Blizzard, maintaining that the company will continue to operate as a separate business. While part of the larger Microsoft Gaming division, Activision retains its function as the publisher of games developed by their studios.

[Activision - Wikipedia](#) : Activision

Activision is a subsidiary of Microsoft Gaming along with Xbox Game Studios and ZeniMax Media. So to save money, they just put it out on the Blizzards